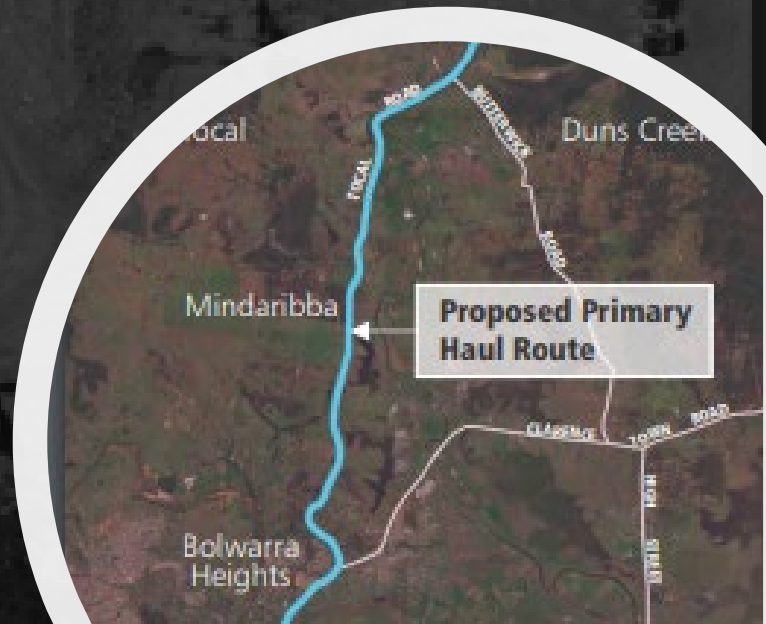
It comes down to this:

Will the profits of a privately-owned company be prioritised over the quality of life of thousands of local residents?