

MAYOR, YOUR 90 DAY CAP ON SHORT TERM HOLIDAY RENTALS WILL KILL BYRON BAY.

✘ 1,448 jobs lost

✘ \$267 million ripped
out of Byron's economy

BYRON LOCALS ARE HAVING THEIR SAY:

"**This proposal by Council is absolutely ridiculous**. Short term accommodation is what keeps people coming to Byron Bay. Without visitors we have no events and without events we have no jobs." Allison H.

"This is absurd! It makes no sense. The whole town will fold. There has to be another way. **My business will close** and my husband's job will be redundant. I am strongly against this!" Ashley O.

"The cap quite simply means our economy will be greatly impacted and **many jobs and businesses will suffer**. When this happens, there won't be issues with staff shortages as they won't be needed once businesses fail. I strongly oppose the 90 day cap." Sonya B.

VISIT: WWW.BYRONDESERVESBETTER.com



Authorised by Australian Short Term Rental Accommodation PO Box 1 Pacific Pines NSW 2426

The Mayor and his Byron Shire councillors are misleading you with their 90 day cap policy.

Their FALSE claims:

- ✘ There are 5,249 holiday homes in Byron (35% of all housing stock)
- ✘ Their cap will result in 1,500 homes returned to the permanent rental pool

The REAL facts:

There are 1,136 holiday homes listed on the NSW STRA Register in Byron (less than 6.5% of all housing stock) which support 1,448 direct full-time jobs + contribute \$267 million to our local economy.

C'mon Mayor and Council,
Byron Deserves Better.



VISIT: WWW.BYRONDESERVESBETTER.com

Authorised by ASTRA Byron - Australian Short Term Rental Association PO Box 1 Pacific Palms NSW 2426