

# Transcript

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Compere: **WENDY HARMER AND ROBBIE BUCK** Summary ID: **X00073507525**  
Item: **INTERVIEW WITH IAN MALOUF, FOUNDER AND CEO, DIAL A DUMP, ABOUT THE OPPOSITION TO A POTENTIAL WASTE-TO-ENERGY PLANT AT EASTERN CREEK.**  
**INTERVIEWEE: IAN MALOUF, FOUNDER AND CEO, DIAL A DUMP**

<b>Audience:</b>	Male 16+ 34000	Female 16+ 43000	All people 78000
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WENDY HARMER: Let's hear from Ian Malouf. He's the proponent of this waste-to-energy plant at Eastern Creek, and he's the chief executive of Dial A Dump. G'day, Ian.

IAN MALOUF: Morning, Wendy. How are you?

WENDY HARMER: Pretty well, thank you. Well, I suppose you'd be pretty pleased with the pronouncement there from the scientist at the University of Queensland. I mean, I think the thing is that Stephen Bali is saying there's no way you can tell what's going to come out of these things, that we don't know. But you would say, I guess, we know very well.

IAN MALOUF: Yes, Wendy. Look, Stephen Bali's a disappointment. I think that's probably the nicest way I can say it, but I think on top of that, he's probably at the point of spreading too many rumours, and in fact, been caught out in lying on more than one occasion. [Indistinct].

ROBBIE BUCK: [Talks over] Okay. Well, they're pretty strong allegations.

IAN MALOUF: They are, so why don't I just support those as well, Robbie.

WENDY HARMER: [Interrupts] Alrighty. Now, he has a petition from 12,000 people in his electorate there that are against this incinerator. So let's just say there is a fair bit of opposition there, Ian.

IAN MALOUF: Yes. We've got a poll which is in the Parliamentary inquiry and being presented to the relevant department who showed 59 per cent support from the independent poll for energy-from-waste.

WENDY HARMER: Yeah. And why do we need the incinerator?

IAN MALOUF: Look, Wendy, I think what everyone's got to realise is, as was said by the professor earlier, the alternative landfilling - and by yourselves - I think to go away from energy-from-waste and not want to create energy from residual waste - and we are talking about residual waste - it doesn't cannibalise recycling, as is trying to be implied. In fact, we are a market leader for recycling and we wouldn't burn what we could sell. So, I assure you of that, and it's also very strictly in the guidelines and the policy - if Mr Bali actually bothered to read it - that there is a very strong threshold of recycling rates to be eligible for an energy-from-waste for the residual.

But the alternative is landfilling, creating 26 times more noxious gas, CO2. This reduces all of those things, it's a really good solution. It's world-wide, there's 2,200 plants. Mr Bali decided that Europe's going away from this technology. Well, that is just a fabrication when the 2200 plants world-wide now with 300 million tonnes of waste going through them per year, there's more than 280 of these with the capacity of 80 million tonnes to be constructed between 2011 and 2015, and then another 600 new plants with the capacity of 170 million to be constructed by 2025. That doesn't show me a primitive technology being turned off. That shows me an advanced technology being ramped up.

ROBBIE BUCK:

Alright. Ian...

IAN MALOUF:

[Talks over] But he also said that our standards are lower, and I think that this is really the exposure from Mr Bali, that he says that our standards are lower than Europe, when in the New South Wales energy-for-waste policy, it directly quotes the European directive. So, I'm sorry, that is just a total fabrication of the truth that we are lowering the standards of the world. We are up there with them, and if not stricter, we are not behind them.

WENDY HARMER:

Okay. Ian, you must be often a pretty frustrated bloke, now. How long have you been working on this?

IAN MALOUF:

Look, this has been a project in motion for some four years now. The policy was in draft format in 2013, it became policy in 2014, and we've been working on it since then. Unlike Mr Bali said, we haven't been

rejected three times. The policy has been there since we lodged, it's been through heavy scrutinisation, out on public exhibition twice. We've taken into account the feedback from community and others, and we've resubmitted as per the process it goes through to take on board those comments and resubmit, and that's where we are at the proposal now. So frustration is probably not the word. I think excited about this new technology coming to the country, I think I am excited about that.

ROBBIE BUCK:

Ian, you'll have to confess, though. It's a pretty hard sell. I think a lot of people, when they think of an incinerator, they don't think of something clean and nice next to their house.

IAN MALOUF:

No, fair call, Robbie. I think the word incineration is inappropriately used, and I think the analogy [indistinct] we remember the [indistinct] in our backyard, and from [indistinct] a 44 gallon drum. I think that that is the picture everyone has. But the technology on the back of this, just to give you an idea, is 75 per cent of the cost is about the technology. So in essence, to build this plant in whatever figure it ends up being, in the hundreds of millions of dollars and the jobs that it creates, 75 per cent of it is all about the cleaning technology. This stuff is world-wide, there's one a kilometre from Paris. They're in the middle of city areas all over the world.

But the technology cleaning system has come a long way. This technology hasn't been around for 15 years, it's been around for a century. But the last 20 years of

it, the technology - as professor proclaims - has come further and further and further, and I just want to adopt the company that where're using is the company called HZI. They are the leader- one of the great leaders in the world of this, and have done shy of 100 facilities world-wide. They've just won the contract to build the largest in the world in Dubai, for 1.8 million tonnes, operating in 50-degree heat to supply two per cent of the power to Dubai. It's not a hard sell when you look at the benefits, alright? [Indistinct].

WENDY HARMER: Alright.

ROBBIE BUCK: Alright. [Indistinct].

IAN MALOUF: This is enough power to supply the whole of Blacktown and never have a blackout. We're base load power. [Indistinct].

ROBBIE BUCK: Okay. We'll see what some of the locals have to say about it. Ian, we'd better move on. Thank you very much. I think you made your point though. Thanks for your time this morning. That's the chief executive of the Dial A Dump, Ian Malouf.

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