

Community perceptions research Lithgow region

Staff summary pack
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Prepared by Social Enterprise

Internal restricted



EnergyAustralia

Research Outcomes – Community

The community is supportive of industry and the employment it provides but a lack of information is driving low levels of trust towards EnergyAustralia

HEADLINES

Jobs is the number one issue for the Lithgow community

The Lithgow community is generally supportive of the industry

EnergyAustralia is still relatively unknown

A lack of information from EnergyAustralia is driving a lack of trust

There is a need for better communication by EnergyAustralia

SUPPORTING DATA

93% agree 'a lack of jobs is the biggest thing holding the community back'

71% are 'positive' (7-10 on a scale from 1-10) about mining and power stations

36% of community members could say that EnergyAustralia owns Mt. Piper, Wallerawang and Pine Dale

39% agree 'EnergyAustralia has been open and honest in communicating' and 41% say they 'trust EnergyAustralia'

For one example, 43% of people are unaware of the water treatment project, but 72% think it's a good thing for the community (and 25% are unsure)