

It's not a Mirage IT IS GLOUCESTER N.S.W.

“This beautiful tourism brochure for Gloucester from the 1960s was found amongst old files and papers at the Royal Rehab Centre in Sydney.

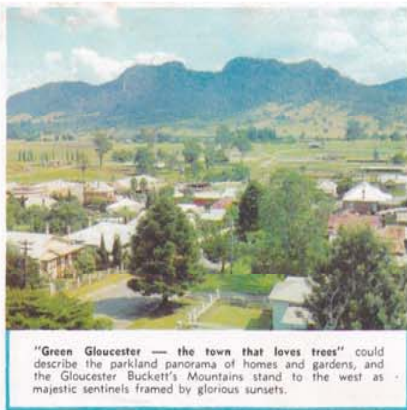
Just to recap on why Gloucester was so great in the 1960s, here's what the brochure has to say:

You're driving along an Australian road. The grey ribbon ahead is stretched between the metallic amber of sun-dried grass and dusty-grey trees. The distance shimmers!

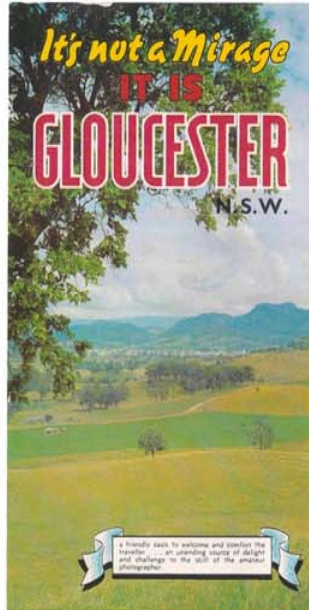
Then, suddenly, colour values change. You top a range and escape into a paradise of living green, where park-like pasture land waves gently upward from tree-lined streams and river flats to blue-green wooded hills.

You've come to the dream that lives in the heart of every man - the place where the good brown earth springs green with reward for man's labour, where the rivers always run, where you can taste the rich contentment of the good life.

You've come to **GLOUCESTER**.



"Green Gloucester — the town that loves trees" could describe the parkland panorama of homes and gardens, and the Gloucester Buckett's Mountains stand to the west as majestic sentinels framed by glorious sunsets.



A friendly face to welcome and assist the traveller — an unending source of delight and challenge in the skills of the amateur photographer.

GLOUCESTER It IS something different

Where will we go? Ever asked that?

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You've come to **GLOUCESTER**. Utopia is a dream. Gloucester is the same thing — but it's real.

Clean, progressive, fully-sewered Gloucester township, with a river either side, basks in the green valley between the Buckett's Range to the west and the Murrumbidgee Range to the east, 104 miles north from Sydney by road, and bitumen all the way.

Busy, modern shops, service stations and banks serve a prosperous primary producing district of 5000. Nowhere else in Australia will you find a spot so richly endowed with the natural beauty of hills and hills, nor so generous with the community amenities and activities that keep a town happy and welcome visitors with courtesy, hospitality and interest by the score.

Top standard accommodation and service at well appointed Motel and Hotel/Motel — a river-side caravan park that offers every amenity from sewerage to washing machine facilities — these make it easy to feel at home in Gloucester.



Top: With everybody welcome you at the "GloUCEster Motel", where you can relax, rest and enjoy your stay in Gloucester.



Left: The source of the Gloucester's reputation, as reflected in meals and rest facilities in the Buckett's Motel, dining room, where every morning steaks are a feature.



Below: A glimpse of the beautiful, landscaped Golf Course at Buckett's Motel.

- View and Power Rooms for caravans and covered Brick Anzac Hotel Building where hot and cold showers and washing machine facilities are available. Gloucester Caravan Park, offering swimming pool and shopping centre.
- Green lawn and pleasant walkways invite you into a modern-day comfort of the Gloucester Motel with TV, lounge and modern bar facilities.

GLOUCESTER the self-contained community

Self-contained — because in and around Gloucester is all the natural wealth that breeds a prosperous, go-ahead community. But never selfish, Gloucester town has a reputation for enjoying its wealth and going out of its way to share its pleasures with its visitors.

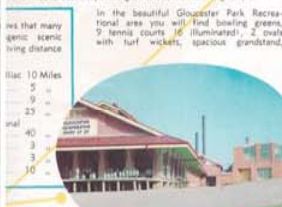
Where the fairs shined in the 1800's to the clatter of the gold coaches hurrying from Coalband field to Newcastle, to-day's Gloucesterians harvest the green gold riches of the soil. They work 500 dairy farms, with over 40,000 head of dairy cattle. Excellent beef cattle studs are established and the many local graziers provide a large contribution to the 14 cattle market of the state with 37,000 head sold annually. Primary production turnover exceeds £4-million yearly.

Where the pioneers went with bullock teams, building their homesteads from gut-sawn cedar timber, to-day on the same river flats and gentle slopes, mechanised farmers graze their herds and work with an equal zeal.

No town offers more encouragement to its sport-conscious community who play polo-coaches, football, cricket, tennis, hockey, golf and bowls. There are Marching Girl teams, Scouts and Guides, Pony clubs, Rifle Clubs, Brass and Pipe Bands, an Inland Fishing Club that enjoys exhilarating trout fishing in the swift and clear lake-fed Gloucester, Barrington and Little Manning Rivers.

The following table gives you a glimpse of the many scenic spots in the vicinity of Gloucester:

Place	Miles
Barrington River at Barrington Bridge	5
Faulkland	15
Barrington Bridge	25
Gloucester Tops National Park	40
Kip-Ora Crossing	3
Mogran Lookout	3
Copeland Goldfield	10



The centre of the district's milk-producing industry is the Gloucester Co-operative Dairy Co. Ltd., the largest producer of milk, from which are produced 1700 tons of milk powder and 1250 tons of butter.



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Gloucester is easy to find — easy to get to. It's served 6 days weekly with an excellent passenger train service. There's a daily bus service to Forster and Tuncurry on the coast, and Newcastle to the south.

And, while motorists and Caravanners will come upon Gloucester with the feeling of having discovered a beautiful, beautiful valley unspoiled by the world, they arrive at their discovery by good roads all the way, with an assurance of top standard accommodation in a town that takes pride in making visitors feel at home, and, for the older folk, you'll have the experience of having a do-as-you-please rest, with all the home comforts spread upon you by the people who take a pleasure in the service of their community.

Yes, let's go to Gloucester

For further details, or motel bookings, see your nearest travel agent.



Another load of cedar crosses the Manning to one of the modern mills of the North Coast. Gloucester district, where 11,000,000 super feet of timber is milled annually, is renowned for its hardwood and cabinet timbers.

modern Olympic Pool and Toddler's Pool with Brick Dressing Pavilion and Kiosk, and a fine Children's Play-ground, all within a few minutes of the stopping centre. Clubs: R.S.L., C.W.A., Rotary and Apex.

Gloucester is justly proud of its "industrial heart" — the Co-operative Dairy Company, whose history goes back to 1905, and of its forest of the most ancient known trees in the world. These are the stands of Ancient Beeches 4,000 feet above sea level in the Gloucester Tops National Park well known for the Gloucester Falls and scenic walks.

Gloucester's pioneers have left a legacy for their own descendants and all who are lucky enough to visit their green land. Drive through the lush country to the many scenic highlights and you can't help but notice how Gloucester's countless streams and rivers have their banks lined with trees. This cautious clearing has stabilized the banks of streams — protected their courses — safeguarded a heritage against the plunder of flood.

Gloucester with its many clear rivers never suffers water restrictions. Gardens bloom and lawns are verdant all year round.