

10 October 2019

Brad James Senior Planning Officer Independent Planning Commission NSW

## Sydney Zoo – SSD 7228 Modification 3

On behalf of Elanor Investors Group, the owners and operators of Featherdale Wildlife Park, we submit this additional information in support of:

- the letter of objection to proposed Modification 3 submitted to the NSW Department of Planning Industry and Environment dated 6 August 2019;
- the submission objecting to proposed Modification 3 provided to the IPC dated 28 August 2019; and
- the supplementary submission objecting to proposed Modification 3 provided to the IPC dated 19 September 2019.

We have recently become aware that Sydney Zoo has erected a large Koala structure in the entry foyer of the new zoo (see photograph attached at **Annexure A**).

Sydney Zoo has not erected a structure for any other animals and, in particular, there are no large structures for any exotic animals. This is despite Sydney Zoo's representations to the IPC that it will primarily be an exotic animal zoo for Western Sydney families.

Sydney Zoo's Koala structure clearly mimics the Koala structure that Featherdale has erected at the entrance to its wildlife park (see photograph attached at **Annexure B**). The Koala is the centrepiece of Featherdale's marketing strategy – and the main drawcard to Featherdale Wildlife Park for the international market.

Sydney Zoo has consistently made representations to the Department, and more recently the IPC in relation to Modification 3, that it is wholeheartedly complying with the differentiation obligations so that it will be an exotic animals zoo for Western Sydney families - and working hard to find ways so that the new zoo and Featherdale's offerings are complimentary (and not competing) to enhance regional tourism.

The erection of the large Koala structure is yet another example of Sydney Zoo's conduct in flagrant disregard for the differentiation obligations, and blatantly walking away from the representations it is making to the Department and the IPC.

It is our position that, based on Sydney Zoo's conduct to date (including this most recent conduct erecting the large Koala Structure) that the IPC should have no comfort that Sydney Zoo will make good on its representations to the IPC that the early opening hours sought in Modification 3 will be used to predominately serve the local community. We respectfully ask the IPC to be alert to this risk when considering representations made by Sydney Zoo during its meeting with the IPC on 28 August 2019.



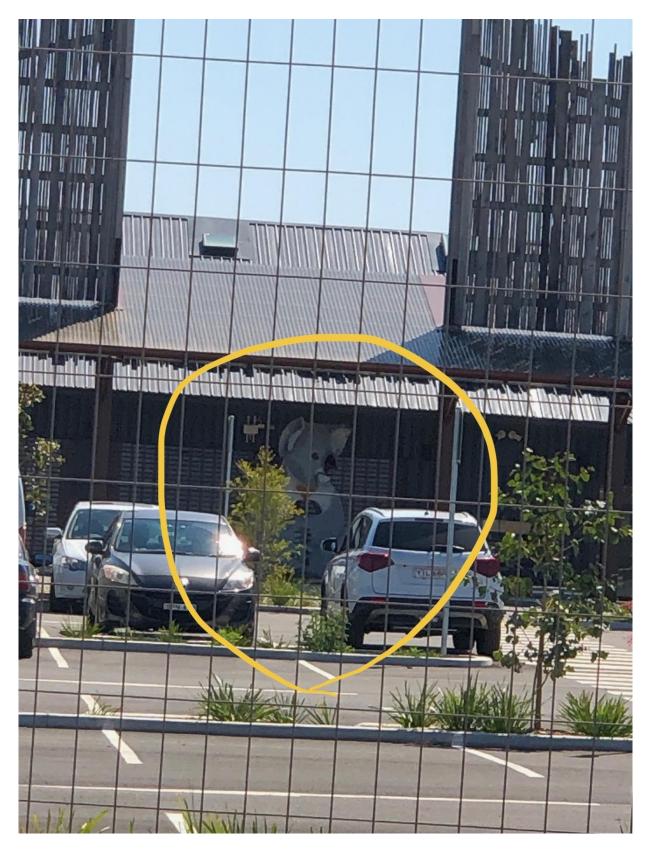
We request the Commissions consideration of this submission when determining the application. Please contact me if you have any questions.

Yours Sincerely

Tony Chiefari General Manager Featherdale Wildlife Park



Annexure A



Featherdale Management Pty Ltd trading as **Featherdale Wildlife Park** A.B.N. 92 163 915 008 217-229 Kildare Road, Doonside NSW 2767 Telephone (02) 9622 1644



Annexure **B** 



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